



# Dr. M.G.R

EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed to be University with Graded Autonomy Status)

Accredited by NAAC with 'A' Grade ( CGPA 3.51 for 4 point scale )

An ISO Certified Institution

**University with Graded Autonomy Status**



## In association with



## Proudly offers

## MBA in Logistics and Supply Chain Management





## Dr. M.G.R. Educational and Research Institute

Dr. M.G.R. Engineering College and Thai Moogambigai Dental College and Hospital were founded in 1988 and 1991 respectively and were upgraded to a Deemed to be University status as Dr. M.G.R. Educational and Research Institute, University in 2003. A.C.S. Medical College and Hospital, Velupanchavadi, Chennai, started in 2008 has been brought in to the ambit, as a constituent unit, of Deemed to be University by MHRD Notification. The Ministry of Human Resources Development (MHRD), Govt. of India has graded Dr. M.G.R. Educational and Research Institute – Deemed to be University under GRADED AUTONOMOUS STATUS in Category – II.

## Confederation of Indian Industry – Institute of Logistics

Confederation of Indian Industry – Institute of Logistics offers industry acclaimed educational programs serving as “Knowledge Partner” along with leading universities, colleges and educational institutions, in Logistics and Supply Chain Management. As an Industry-Academic blended program, CII IL is committed to produce quality professionals to fill the skill gap with a bright 360-degree career opportunities

## Collaboration

Dr. M.G.R. Educational and Research Institute (Deemed to be University) and Confederation of Indian Industry - Institute of logistics

Dr. M.G.R. Educational and Research Institute (Deemed to be University), signed MOA with Confederation of Indian Industry – Institute of Logistics (a Centre of Excellence), to offer MBA Program in Logistics and Supply Chain Management. The program at the outset is an Institution-Industry connecting tool, designed and developed in carving the aspiring ones, with authentic career opportunity in ever growing and dynamic Logistics and Supply Chain domain.

## A world Class Program

The Program offered with perfect mapping of theory and real-world case analysis by profound academicians and top-class industry specialists, truly sets a global bench mark...





## OBJECTIVES: MBA LOGISTICS AND SUPPLY CHAIN

- Enable students with knowledge and acumen, towards employability in the field of Logistics and Supply Chain to perform as a quality professional.
- Open macroscopically, the trends in Industry 4.0 with related fields of Information Technology, Block Chain, IoT, Data Analytics and Digitalization.
- Provide threshold path way to students in fusing academic theory and industrial applications to derive values in their respective career options.
- Pedagogy designed to enable students in concurrent mapping with their specialized fields in; Science, Arts, Engineering, Economics, Finance, and Human Resources in correlation with Logistics and Supply Chain domain.

## Who awards the degree?

Dr. M.G.R. Educational and Research Institute (Deemed to be University) awards the MBA degree in Logistics and Supply Chain with a Merit Certificate by Confederation of Indian Industry, Institute of Logistics.

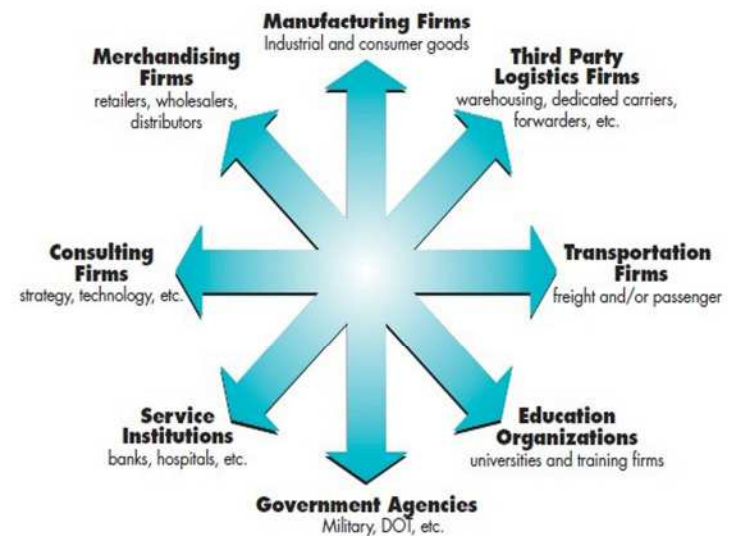
## Internships and Placement

With the pedagogy and academic delivery program, the participants will be well equipped and trained in gaining internships and placement opportunities.

## Career Prospects LSCM

The National Skill Development Corporation have stated that the true demand for (Logistics and Supply Chain) LSCM Professionals is close to 30 million, spread across 24 sectors that vividly include manufacturing, warehousing, inventory management, procurement, transportation, finance, accounts and customer service...

## Where the logistics and supply chain careers are?



# REVOLUTIONARY CHANGES IN LOGISTIC SECTOR IN 2019

## BLOCKCHAIN TECHNOLOGY

It will take care of e-sourcing, e-auctions, contract management and more. You can have a real-time update on leads. Security being a major issue in this segment, Blockchain takes care of supplier's bank details and payment process.



## CLOUD-BASED COLLABORATION

From WhatsApp, ERP, CRM, etc. businesses will communicate using cloud-based platforms. This will give continuous real-time access to data irrespective of location. Also, this will enable buyers to get a holistic view of product and services.



## VENDOR CONSOLIDATION

This supplier rationalization will help cut down supply chain costs and improve efficiency. Aggregator with holistic solutions will be preferred for effective supplier relationship management and GST compliance.

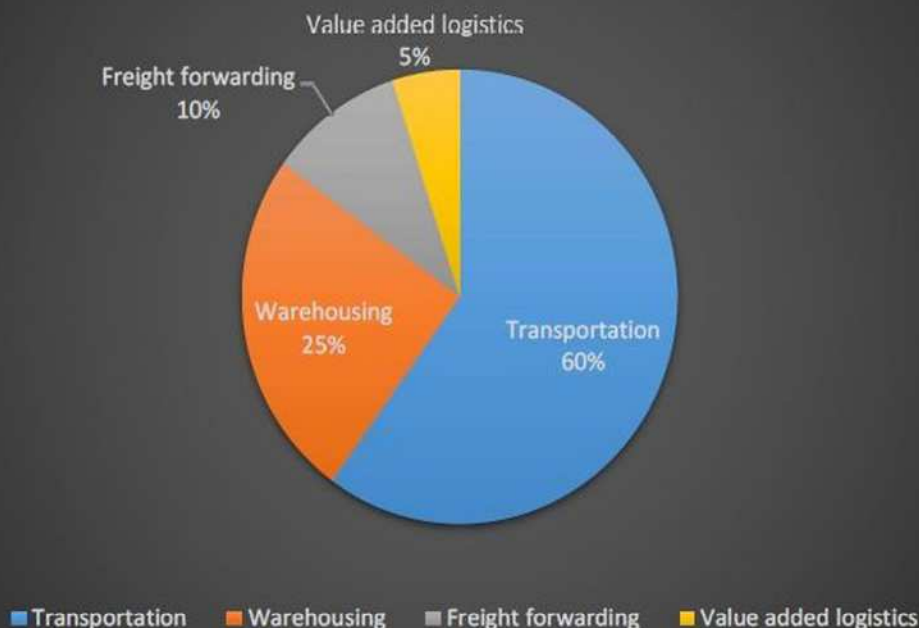


## ARTIFICIAL INTELLIGENCE

Strategic sourcing through AI is likely to be performed by all. This automation will help in predicting demand, reducing time lost in routine/repetitive tasks, so increasing the overall efficiency.



## Indian Logistics sector



For Admissions Please Contact : Admission Officer, Dr MGR Educational and Research Institute  
(Deemed to be University)

+91 44 2378 2176 / 2378 2186 / 2378 2085